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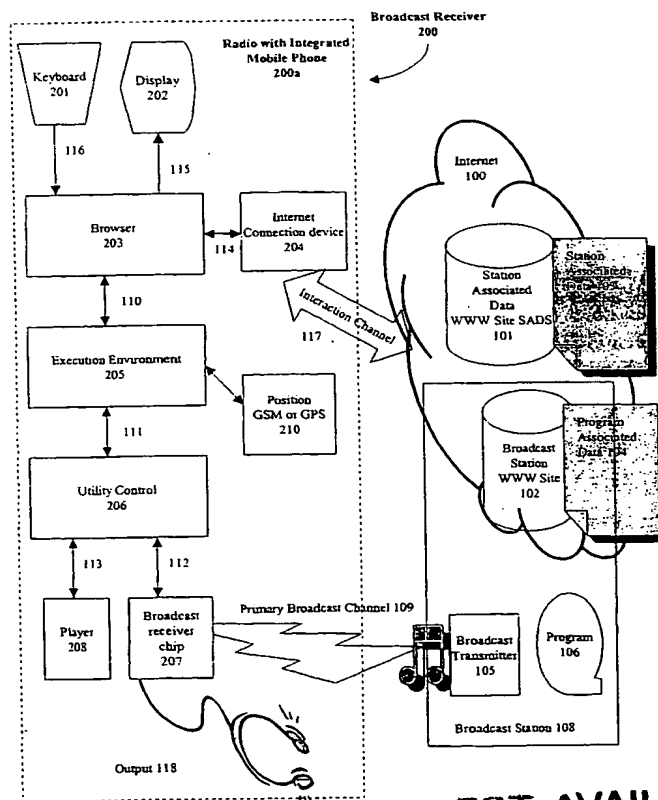
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(54) Title: BROADCAST RECEIVER AND METHOD FOR SETTING BROADCAST RECEIVERS

(57) **Abstract:** A broadcast receiver and a method for setting the broadcast receiver, comprising receiving a primary broadcast sent by a broadcast station and retrieving program associated data made available by said broadcast station. The method comprises a first channel, a primary broadcast channel BC (109), and a second channel, an interaction channel (117), for retrieving the program associated data (PAD) from the broadcast station (102), whereby a browser (203) sends an HTTP or a WAP request using an Internet connection. The method comprises retrieving a uniform resource locator of the program associated data (PAD) as station associated data (SAD) by using the interaction channel from a station associated data site (SADS) the station associated data comprising program associated data relating to the primary broadcast. coverage information and frequency information of included broadcast stations and the broadcast receiver being capable of setting the browser and the broadcast receiver unit (207) by using this SAD information.

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